



Indonesia's International
Exhibition on Heating &
Ventilation, Air-Conditioning, Air
Filtration, Purification and
Refrigeration



Indonesia's International
Exhibition on Fluid, Air & Gas
Handling Systems



Indonesia's International Exhibition
on Water, Wastewater & Waste
Management Systems & Technology

17 - 19 November 2011
Jakarta International Expo (JI Expo), JI Expo Kemayoran
Jakarta, Indonesia

Post Event Press Release

FOR IMMEDIATE RELEASE

Uncovering Solutions for Sustainable Development and Promising Opportunities at Watertech & Wastetech, HVACR and Process Systems Indonesia 2011

Jakarta, November 20, 2011 – The three-in-one Industrial Event, Watertech & Wastetech, HVACR (Heating & Ventilation, Air-Conditioning, Air-Filtration, Purification and Refrigeration) and Process Systems (PS) Indonesia 2011 closed its doors with resounding success on 19th November 2011 at the Jakarta International Expo (JI Expo), Kemayoran, Central Jakarta. The three-day trade event has doubled in size since its inaugural staging in 2009, highlighting the participation of leading industry manufacturers and distributors from over 150 exhibiting organisations and representing companies from 13 countries including Australia, Belgium, China, Germany, Hong Kong, Indonesia, India, Italy, Korea, Malaysia, Singapore, Taiwan and Thailand.

Aside from the trade exhibition, the three-day event which took place from 17-18 November 2011 hosted three key conferences focusing on industry updates on the latest trends, policies and case studies for the Water, Process Systems and HVAC industry sectors. The trade exhibition attracted over 3600 visitors and participants from 26 countries.

Ms. Rosalind Ng, Managing Director (Asia) of IIR Exhibitions Pte Ltd, remarked, "We are pleased that Watertech & Wastetech, HVACR and Process Systems Indonesia 2011 have successfully become an international trade exhibition and forum that connects manufacturers and distributors, decision makers, and industry leaders, offering opportunities for establishing new alliances and sales connections whilst strengthening existing business ties all under one roof."





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Mr Ryandi Irawan, Managing Director of Bumi Cahaya Unggul commented, “ This trade exhibition is definitely a worthwhile investment to participate in as it provides an excellent opportunity for exhibitors to foster and reinforce ties with existing customers and build new relationships with potential partners and subsidiaries.”

The Asia Water Summit was a highlight alongside the event, which provided an opportunity to benefit from best breed of technologies and solutions for projects and facilities in the crucial water sector. It was also viewed by many as an awareness-raising event on the widespread water and wastewater concerns in the local, regional and global levels.

In his keynote address, the Governor of DKI Jakarta, Fauzi Bowo stated that the industry has a role to play in water management by bridging government policies and implementation. He commented that “A strong Jakarta will be able to sustain itself in its water solutions capabilities by investing in water-related efforts as investments in environmental sustainability and water management will help prevent water-related disasters and will help grow the economy. Investments in water management will be repaid in livelihood security and reduction in health risks, vulnerability and ultimately poverty.”

Major players in the local and International water sector were present at the Summit. The public sector was led by the Indonesian Ministry of Public Works – agencies under its supervision as well as state enterprises responsible for carrying out major water projects in the country. The Summit was also supported by Indonesian Water Supplier Association (PERPAMSI) where majority of its 402 members are Indonesian state-owned regional water companies (PDAM) with active participation from private water operators such as PT PAM Lyonnaise (Palyja) and PT Aetra Air Jakarta. Key water stakeholders such as political decision-makers, water companies and organisations, water experts and practitioners also participated actively at the summit.





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“The enthusiasm of business owners, government officials, consultants, engineers, and purchasers attending Watertech & Wastetech Indonesia 2011 and participating at the Asia Water Summit has exceeded our expectations”, added Ms. Theresa Gan, Group Exhibitions Director of IIR Exhibitions Pte Ltd.

Process Systems Indonesia 2011 featured four inter-related industry profiles (pumps, valves, compressors, fluid power) targeted at large energy users from the mining, oil and gas, petrochemical, and agricultural industries, while HVACR Indonesia 2011 drew the attention of government officials, architects, engineers, contractors and environmental specialists who were exposed to green building technologies targeted at both commercial and non-commercial buildings.

“Participants from Indonesia can learn about technological developments in the energy efficient and renewable energy sectors and benefit from overseas businessmen and experts attending HVACR and Process Systems Indonesia 2011,” said Ms. Maryam Ayuni, the Director of Energy Conservation of the Directorate General New Renewable Energy and Energy Conservation, Ministry of Energy and Mineral Resources.

Ms. Naning Adiwoso, Core Founder and Chairperson of the Green Building Council Indonesia and Asosiasi Toilet Indonesia, presented to a packed conference audience at HVACR Indonesia 2011. The conference entitled “Building in the Future, Pathway to a Sustainable Future”, focused on sustainable building trends, challenges, and practices for Indonesia for the future. Ms. Adiwoso commented, "The world needs green sanitation that will make the planet a healthy place to live. Water is needed in sanitation and we need to care with our hearts because water cannot be replaced as energy. Clean water for humans and the living planet is crucial for the future. The global need for portable water, sanitation, hygiene is increasing, thus the importance of managing this well. Save our water to save the planet and its' people. ”





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There is a projected turnover of over US\$10 million of business transactions within the next 6 – 12 months following the close of this event.

For more information, please visit:

www.watertechindonesia.co.id | www.asiawatersummit.com | www.psseries.com/indonesia
| www.hvacrseries.com/indonesia





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About Watertech & Wastetech, HVACR and Process Systems Indonesia 2011

This trade event is organised by IIR Exhibitions and supported by ASHRAE Indonesia Chapter. Supporting Agencies for the Development of Drinking Water Supply Systems. (BPPSPAM) of the Ministry of Public Works, Indonesian Toilet Association (ATI), PERPAMSI, and the United Cities and Local Governments Asia-Pacific (UCLG ASPAC), all three events provided insights on sustainable urban and industrial technological options that met the needs of the Indonesian market. Watertech & Wastetech Indonesia 2011, HVACR Indonesia 2011, and PS Indonesia 2011 is a highly resourceful and engaging event where top executives met renowned industry experts, in water management, wastewater reuse, green building and environmentally-friendly technologies, and renewable energy, identified their potential business partners and widen their business prospects.

About IIR Exhibitions Pte Ltd

IIR Exhibitions Pte Ltd, established since 1973, is part of Informa Plc, the world's leading international provider of specialist information and services for the academic and scientific, professional and commercial business communities via publishing, events and performance improvement. Informa, a public listed Company quoted on the London Stock exchange and ranked amongst the FTSE-100 list, has a global network of over 150 offices in more than 45 countries employing over 9,500 staff around the world.

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