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Contact: Joan Lyman
Wireless Solution Sweden AB
Swe: +46 70 820 4767
U.S.: +1 719 466 1784
joan@m-m-pr.com

W-DMX™ Revamps Website for 2012

Uddevalla, Sweden – JANUARY 15, 2012 – Wireless Solution Sweden AB is starting the new year with a new makeover to their W-DMX™ website, www.wirelessdmx.com, providing the latest material on their award-winning line of wireless DMX products.

The revamp has addressed some of the most common items that users look for when visiting their site including an easy to navigate product page with all their latest products in the G4 line including transceivers, receivers, repeaters, antennas, tools and accessories. The site also lists W-DMX OEM partners, a worldwide map of distributors and a current list of upcoming trade shows. Case studies and current news are also available.

Most importantly, the new site has updated and simplified an area to download software, manuals and catalogs, which the company considers important to access on a 24-hour basis. The company also worked with search engines to make this information easy to find online.

Wireless Solution CEO Niclas Arvidsson comments, “Websites are one of the most important sources of information today. We redesigned our site to best serve not only those seeking data about our products but also sources for our growing worldwide base of OEM partners and distributors. We constantly seek feedback on how to provide the best products and resources available and we think our new website is a great improvement.”

Wireless Solution Sweden is the world’s leading manufacturer of Wireless lighting control equipment, now celebrating 100,000 units sold worldwide and over 35 OEM partners. Hailed for its reliability and ease of use, Wireless Solution’s W-DMX range of products is the consistent choice for top professionals in the lighting industry and specified with perfect results in high-profile events and installations around the world. W-DMX is also hailed as the best wireless OEM solution. W-DMX has been used for lighting major events including the Youth Olympics in Singapore; Season of Light in Helsinki; Olympics in Vancouver; Times Square in New York City; the Nobel Prize Banquet; the Berlin Wall 20-year Anniversary; Eurovision Song Contest; and many more.

For more information about W-DMX™ by Wireless Solution, visit www.wirelessdmx.com.

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