

# American DJ Customer Appreciation Party Energizes Crowd In Las Vegas

LAS VEGAS – (For Immediate Release) – Digital Underground brought down the house at the American DJ Customer Appreciation party in Las Vegas, performing their Humpty Dance and other original hits that made them icons in the 90s as well as an exciting selection of new material. An annual event held during the Mobile Beat Show, the American DJ Customer Appreciation Party drew a large and appreciative crowd of an estimated 1,200 DJs and guests.

“This year’s party was bigger than ever; it was clearly the largest crowd since we started having parties,” said Scott Davies, General Manager of American DJ. “Every year we hold this event as a way of saying ‘Thank You’ to our customers. We always welcome the chance to mingle and share good times with the customers who use our lighting, audio gear and trussing. Mobile DJs play the classic tunes done by groups like Digital Underground, so it’s exciting for them to get together and see these iconic performers in a relaxed and intimate setting.”

In addition to Digital Underground, the American DJ Customer Appreciation Party featured performances by rap artists Paperboy and Ske-100 as well as American Audio’s own DJ Etronik. There was also a surprise visit by members of the hot recording group Wu Tang who dropped in on the party.

Artists who have performed at the American DJ Customer Appreciation Party in the past include Naughty By Nature, DJ Kool and Cupid of Cupid Shuffle fame. “We always look for artists who can connect to our customers and who highlight DJing in their performances,” said Davies. “Most of all, though, we want artists our customers will enjoy; this event is all about our customers and saying thank you to them.”

For more information, contact American DJ at [info@americandj.com](mailto:info@americandj.com). To see images and videos from the party visit the American DJ Facebook page at <http://www.facebook.com/americandj>.

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