



## **PRESS RELEASE**

4<sup>th</sup> January 2012

### **K.M.E. and CVV CheerMANIA e.V. sign cooperation**

K.M.E. and the Cheerleading club Vogtland CheerMANIA from Auerbach accentuated their existing partnership. K.M.E. provides the sports club with sound systems for their events and competitions.

CheerMANIA commends the powerful sound of K.M.E. systems which systems in the competitions venues could not keep up with. „Even in our performance class of this sport a professional sound equipment is of invaluable benefit. With K.M.E. we could gain a partner who makes the shows not only to a visual but also to an acoustical experience.” says Romy Möbius, chairwoman of the club.

For K.M.E. it is a pleasure to support a sports club of the region with a first-class sound system. „Especially the cheerleading which combines music, dance and acrobatic elements creates an ideal synergy with K.M.E. as manufacturer of high-class professional sound equipment A key point of the partnership for us is the furtherance of the child and youth work”, enhanced Kerst Glass, Sales Director at K.M.E.

CVV CheerMANIA can record numerous successes on national competitions. The teams of different ages and performance classes already won the German Masters and the Saxonia Masters. Participations on nationwide events and in TV productions complete their reference list.

Romy Möbius and Kerst Glass are looking expectantly forward to the cooperation. „The quality of the professional performances of the young Cheerleader teams can increase and the club is going to come more into prominence. The delight of the young athletes to participate in competitions and events successfully is the best feedback for the partnership of CheerMANIA and K.M.E.”, both agree.

Copying free-of-charge. Please provide receipt for press contact.

#### Press contact

K.M.E. Klingenthaler Musikelektronik GmbH, Sylvia Leistner, Auerbacher Str. 268, 08248 Klingenthal, Germany,

Tel. +49(0)37467 558-20, Fax +49(0)37467 558-33, Email [Sylvia.Leistner@kme-sound.com](mailto:Sylvia.Leistner@kme-sound.com), [www.kme-sound.com](http://www.kme-sound.com)