

PRESS RELEASE

For immediate release

*Viet*Transport 2009 Conference

Strong Ministerial Support for Viet Transport 2009 Conference

Vietnam's Ministry of Transport, Ministry of Planning and Investment, Vietnam Road Administration, Vietnam Railway Administration support Viet Transport 2009 Conference

HANOI, VIETNAM, 19 OCTOBER 2009 – Vietnam's Ministry of Transport, Ministry of Planning and Investment, Vietnam Road Administration and Vietnam Railway Administration strongly support Viet Transport 2009 Conference, held from 9 – 11 December 2009, Melia Hotel, Hanoi, Vietnam. Mr Tran Doan Tho, Vice Minister of Ministry of Transport, Vietnam acknowledged, "Ministry of Transport warmly extends our compliment to the Organizer as well as the Local & International Land Transport Professionals. Besides the development of traffic infrastructure and transport activities, MOT attaches special importance to overseas investment resource. Viet Transport 2009 conference will be an excellent opportunity for all the enterprises in transportation industry to showcase their achievements as well as to seek and exchange information, expanding cooperation thus enhancing trade relationship."

Besides the various Vietnam Ministries, Viet Transport 2009 conference has also secured tremendous support from leading local and foreign land transport players, agencies and associations including Transport Development and Strategy Institute (TDSI), Vietnam's Association of Foreign Invested Enterprises (VAFIE), the International Road Federation (IRF), Vietnam Bridge and Road Association (VIBRA), The Rail Working Group, Kapsch TrafficCom AB, MetroCount Australia, Mitsubishi Heavy Industries, Ltd. and Yeshili Reflective Materials Co. Ltd.

"In view of the rapid growth of Vietnam traffic and transport infrastructure, Viet Transport 2009 Conference provides excellent opportunity for us to expand our network in Vietnam. It also serves as a good gateway to link up with other ASEAN countries. We are proud to be one of the exhibitors and participants at Viet Transport 2009 Conference," stressed Mr Timothy Li Tak Yan, General Manager, Sales and Marketing of Yeshili Reflective Materials Co. Ltd. "Viet Transport 2009 Conference is providing MetroCount with a significant strategic platform, enabling us to further explore and develop our Asian markets. Our traffic survey products are uniquely suited to the region, and with the many key decision makers participating, this major event is an ideal showcase for our products. Hosted in the city of Hanoi, an increasingly important SE Asian centre, Viet Transport 2009 Conference provides MetroCount a major opportunity to network with our distributors and clients alike, and demonstrate our products to the region's most eminent transport professionals," added Mr Vern Bastian, General Manager of MetroCount Australia.

Previously known as Viet Traffic, Viet Transport 2009 Conference will be co-located with the 15th ASEAN Transport Ministers' Meeting and 15th Consultative Group (CG) Meeting as a major event of the Vietnam Transport Week. Other exciting activities happening at Vietnam Transport week includes the 28th ASEAN Senior Transport Officials Meeting (STOM), Viet Transport Roundtable Exchange, Viet Transport Speed Networking, Viet Transport Industry Seminars, Viet Transport Sponsors Showcase, Viet Transport Site Visit and the new Viet Transport Investor Luncheon where industry players will be connected with important government officials and stakeholders of various infrastructural projects in Vietnam and the region. Mr Goran Andersson, Senior Marketing Manager of Kapsch TrafficCom AB confirmed, "As the premier land transport conference in Vietnam, we believe great business opportunities await us at Viet Transport 2009 Conference. Being part of the main event of the Vietnam Transport week, Viet Transport 2009 Conference will provide many networking opportunities for us to connect with key officials stakeholders of the many infrastructural projects in Vietnam. It will definitely boost our presence in Vietnam as a global supplier of road traffic telematic systems, products and services."

For more information and updates, visit www.viet-transport.com

Facts at a glance:

Event : Viet Transport 2009 Conference – Connecting Vietnam to Asia
Featuring : Conference, Sponsor Showcase, Seminars, Networking Events & Site Visit
Venue : Melia Hotel, 44B Ly Thuong Kiet Street, Hanoi, Vietnam
Date : 9 to 11 December 2009

About Viet Transport 2009

Vietnam's only transport conference focused on Road and Rail infrastructure development returns better than ever in 2009. Viet Traffic is rebranded as Viet Transport 2009 to be held alongside with the ASEAN Transport Ministers' Meeting as part of the Vietnam Transport Week with a broader and holistic coverage on the Vietnam's land transport industry. It will incorporate Viet Road and Viet Rail, giving more focus and importance on both road and rail industry. For more information, visit www.viet-transport.com

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Press Contact:

Vietnam:

Ms Chong Kam Lin

IIR Exhibitions Pte Ltd
Country Director (Vietnam)
Representative office in HCMC
Room 1E - Valentina Court
124 Dien Bien Phu St., Da Kao Ward, Dist. 1, HCMC, Vietnam
Tel : +84 8 38206131/5 (ext: 118)
Fax : +84 8 38206141
Email: kamlin.chong@iirx.com.sg

International:

Ms Charmaine Chin

Marketing Manager
IIR Exhibitions Pte Ltd
205 Henderson Road
#03-01 Henderson Industrial Park
Singapore 159549
Tel : +65 6517 4200
Fax : +65 6319 2669
Email charmaine.chin@iirx.com.sg