



Held along with:



22nd – 24th July 2010

Saigon Exhibition & Convention Centre. Ho Chi Minh City, Vietnam

Press Release

For Immediate Release

Save your Dates for INSTALL Vietnam

The dates for the 22nd presentation of INSTALL Asia in Ho Chi Minh City, Vietnam, have been confirmed for 22nd – 24th July 2010. The INSTALL Asia series has since year 2000 been on a circuit in alternate years around the Asian region. The stopovers have included the Philippines, Hong Kong, Malaysia and Thailand. Next stop for INSTALL will be in Vietnam to allow our customers to penetrate deeper into the Vietnam and Indochina market. This event will take place simultaneously with two other verticals, PALME Vietnam and EVENT 360 Vietnam.

The three events will take place at the Saigon Exhibition & Convention Center (SECC), an international standard facility, owned by Saigontourist Holding Co and Phu My Hung Corporation. Said Ms. Anna Cheong, Exhibitions Director for INSTALL Vietnam, "We are investing in SECC as we strongly believe the venue will be able to meet the needs of an exhibition of the stature of INSTALL Vietnam and more importantly, the demands of our international exhibitors and manufacturers."

Located at the heart of Phu My Hung New City, SECC is the largest, most modern exhibition and convention center of the South of Vietnam, capable of satisfying the requirements of international, large scale trade exhibitions like INSTALL Vietnam. SECC comprises of four exhibition halls totaling 40,000 sqm and an additional outdoor exhibition space of up to 20,000 sqm. It is only 15 minutes from the centre of Ho Chi Minh City and 30 minutes from Tan Son Nhat International Airport.

For more information, please contact:

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