



22<sup>nd</sup> – 24<sup>th</sup> July 2010

Saigon Exhibition & Convention Centre. Ho Chi Minh City, Vietnam

## Advertising Opportunities at PALME Vietnam 2010

Increase awareness of your company's presence at the show through cost effective sponsorship exposure

ADVERTISING	COST	TICK
<b>FULL PAGE COLOUR ADVERTISEMENT IN SHOW DIRECTORY</b> Gain strong advertising coverage in our PALME Vietnam 2010 show directory which will be distributed to all trade visitors attending the show. *Non-preferential position	<b>US\$2,000</b>	
<b>HALF PAGE COLOUR ADVERTISEMENT IN SHOW DIRECTORY</b> Gain strong advertising coverage in our PALME Vietnam 2010 show directory which will be distributed to all trade visitors attending the show. *Non-preferential position	<b>US\$1,000</b>	
<b>CENTREFOLD FULL PAGE COLOUR ADVERTISEMENT IN SHOW DIRECTORY</b> Gain strong advertising coverage in our PALME Vietnam 2010 show directory which will be distributed to all trade visitors attending the show.	<b>US\$3,600</b>	
<b>WEBSITE ADVERTISING – “FEATURED COMPANY”</b> Enhance your company brand awareness on our official PALME website. Company logo & link on show website under 'featured' companies.	<b>US\$1,000</b>	
<b>WEBSITE ADVERTISING – BANNER ADVERTISING</b> The event Web site serves as the most up-to-date resource for exhibition information leading up to the event. Advertising on the event Home Page website provides excellent visibility for your organization. Banner ad size 175 x 68pixel.	<b>US\$2,000</b>	

For more information, please contact:

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