



Asia's Most Established International Exhibition on
Fluid, Air & Gas Handling Systems

Held in conjunction with HVAC ASIA 2010



FOR IMMEDIATE RELEASE

PS ASIA 2010 ROPES IN MOUNTING INTEREST FROM EXHIBITORS

SINGAPORE, June 2010 – As PS Asia celebrates its 10th anniversary of staging Asia's most established international exhibition on Process & Systems, it is getting all fully geared to provide an important and central industry platform with valuable opportunities for networking for all stakeholders involved in the process and systems industries.

PS Asia a biennial event to be held in Singapore from 1 -3 September 2010 at the Marina Bay Sands, Singapore is more than 70% booked up. This major event for the Process & Systems industry is a key industry event for fluid, air, gas handling systems. Among the exhibitors who have signed up for the event include companies such as Euroflo Pumps International, FloAsia, F. W. Oventrop GmbH, Pakkens Inc and Acme (Pump) Asia.

PS Asia 2010, a household name for the industry, established since 10 years ago, in particular has already gained increasing worldwide attention & recognition as an effective channel to deliver product information, promotional messaging, products distribution and business expansion. These are some of the main reasons that the show enjoys mounting interest from exhibitors. Among its wide scope of exhibitors is Hydro Australia, with a range of specialist services applicable to the pump industry. Among their services and products are pump repairs, upgrades & re-rates, right up to field service, turnkey & testing as well as supply of engineered parts and engineering support. Focused on solutions for customers, Hydro Australia partners clients to improve the reliability and efficiency of their pumping systems so as to improve their competitive edge.

Exhibiting its product range, comprising a total of 8 product groups with 39 safety valve types, Leser LLP is all geared to reach out to its target markets of Singapore, Indonesia and China through PS Asia 2010. A variety of Leser's valve materials and sizes from DN 10 to DN 400 – ½" to 16" provide safe solutions for almost every industrial application.

Flotronic Pumps, founded in 1981, is a British specialist manufacturer of air-operated diaphragm pumps, is famous for its development of a unique 'One Nut' pump design, which allows swift disassembly without disconnecting the pump from the process. Today, through Floasia Pte Ltd it is the leading distributor for fluid



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process handling systems and components in Asia Pacific. Taking a stand at PS Asia 2010, the company aims to expand its export of pumps through its network of strategically placed distributors.

Even premier supplier of fluid management products and engineering solutions that measure, analyze, control and automate process related operations, Accutech Fluid Products Pte Ltd, is making its stand at PS Asia to enhance its distribution of its range of instrument valves, fittings, tubings and accessories for a wide range of Industries including petrochemical, oil & gas, energy, pharmaceutical, defense, pulp & paper, mining, marine, offshore, biopharmaceutical, biotechnology and semiconductor.

PS Asia in tandem with the Green Movement across Asia:

In its report of 19 May 2010, a Business Wire via Newedge Corporation advises that "Green building techniques are increasingly becoming the standard within the architecture and construction industries" according to research analyst Eric Bloom. He added that "There are three major drivers behind green building certifications: environmental responsibility, reducing operating expenses through energy efficiency, and regulatory requirements that mandate energy efficiency and certifications."

PS Asia 2010 recognizes the green movement sweeping across industries and has aptly themed it's PS Asia 2010 Industry Conference "Green Energy Systems for Tomorrow". Industry experts will discuss a range of topics of current interest at this one-day event. Among the key areas to be discussed would be those covering Strategies, Innovation & Efficiency and Technology. Included are topics such as Strategies for tomorrow and the direction the industry is headed, Innovative business models through a CEO's approach to growth, Policies and standards that lead to an economic impact, a Round Table discussion on Energy Efficiency, Funding energy efficiency, What ISO 50001 means to the industry, Role of technology in eco balance, Technological collaboration across industrial sectors and more.

It is important for exhibitors to choose the right show, that is which best targets your key buyers" said Ms Theresa Gan, Group Exhibitions Director, IIR Exhibitions Pte Ltd Asia. She added a wide range of dynamic, social and networking events that allow exhibitors and buyers good opportunities to meet have been programmed".

Showcasing innovative & state-of-the-art technological developments, industry best practices and top insights from high level industrial leaders, this highly anticipated event will be dedicated to addressing the needs and requirements of the processing & system industries as a whole. Organized by IIR Exhibitions Singapore, the event has firmly established its reputation as the industries' must attend trade show for the process and systems industries of Asia.



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For more information, please visit www.psseries.com/asia

ABOUT IIR EXHIBITIONS:

IIR Exhibitions Pte Ltd, established since 1973, is part of Informa Plc, the world's leading international provider of specialist information and services for the academic and scientific, professional and commercial business communities via publishing, events and performance improvement. Informa, a public listed company quoted on the London Stock Exchange and ranked amongst the FTSE-Group produces over 10,000 events and training courses, distributes 40,000 book titles, 2000 subscription-based information services and serving several industry sectors.

IIR Exhibitions Pte Ltd run a series of PS/HVAC exhibitions and conferences around the region including Singapore, Indonesia and Vietnam for 2010/2011. These exhibitions have been accorded the distinction of being UFI-awarded events.

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